



BC / NS

Discussion on Workforce Development in the Shipbuilding and Repair Industry

November 26, 2013

STAKEHOLDER SUPPORT

Outreach Initiatives

Groups

- Youth
- Aboriginals
- Women

Activities

- Workshops, career fairs, trade shows
- Local events/fundraising
- Promotional material, advertising and sponsorship
- Website, YouTube, Facebook, Twitter
- Trades videos
- Trades Rock
- Apprenticeship Toolkit
- Trades Women
- Pizza Pop and Power Tools

QUESTIONS

